



PRESS INFORMATION

May 2020 sales – Honda Cars India Ltd

New Delhi, June 01, 2020: Amidst lockdown 4.0 and operational restrictions, Honda Cars India Ltd (HCIL) dispatched 375 units in domestic market in May 2020.

Speaking on the market situation in May 2020, **Mr Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, “COVID-19 pandemic has been an unprecedented situation where HCIL and our dealer network has been responding in the best possible manner. During May, after roll out of several relaxations from central & state government, we focused on re-opening of our network while ensuring strict adherence to the sanitization, safety & distancing guidelines for COVID-19 prevention. Against all odds, our dealers have now been able to operationalise almost 280 facilities pan India. As a result, we were able to deliver more than 1,900 units to our customers. The domestic wholesale last month was of course quite limited due to the negligible inventory available at our factory before the lockdown.”

“In order to make car-buying process more convenient for customers, HCIL recently introduced ‘Honda from Home’ online Sales platform. This facility would surely complement dealership sales and reduce the physical contact of the customer with the dealership,” he added.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P, and at Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda’s models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, and fuel-efficiency. The company has a strong sales and service network with 367 facilities in 263 cities spread across the country.

For further information, please contact:

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